

# Rough Notes Advantage-Plus

***This vital resource is your business roadmap to success. Now every person on the team can be committed to turning prospects into profits while enhancing customer experiences to meet retention goals.***

Since 1878, The Rough Notes Company has served the independent agent market and carriers they represent.

Contact us for a demo and/or order now.  
Email: [rnadvantageplus@roughnotes.com](mailto:rnadvantageplus@roughnotes.com)  
phone 800.428.4384  
or fax 800.321.1909

CONTENT INCLUDES	DESCRIPTION
<b>Coverages Applicable</b>	Answer your coverage questions and explore the insurance needs of more than 700 different kinds of risks with SIC and NAICS codes.
<b>Comercial Lines Risk Evaluation System</b>	An approach used to grow and service commercial lines business listing more than 723 classes of business.
<b>Personal Lines Risk Evaluation System</b>	An approach used to grow and service personal lines business.
<b>Policy Form &amp; Manual Analysis</b>	An essential go-to-guide to strengthen your expertise on commercial, personal, specialty property and casualty coverages and concepts. Demonstrates your insight to enhance your competency. Use real court case decisions when presenting coverage concerns to new prospects and current clients.
<b>How to Insure Training Courses</b>	Educational Tutorials assist covering the industry "insurance knowledge gap."
<b>Insurance Words &amp; Their Meanings</b>	A guide to insurance terminology for you, your staff and your clients
<b>Business Building Letters</b>	Hundreds of business support templates used for sales, renewals, and to run an efficient business.
<b>Blogs</b>	Over 300 short articles that agencies can use to blog, email or display on websites to enhance sales lead-generation pipelines.
<b>The Insurance Marketplace</b>	Find markets for hard-to-place coverages.
<b>Property and Casualty Insurance by industry expert Philip Gordis</b>	An easy-to-use quick reference guide to property and casualty insurance coverages. The indexing and examples put the answers to your basic coverage questions at your fingertips.
<b>In Action</b>	A monthly newsletter of how you can turn coverage knowledge into powerful sales opportunities.
<b>Rough Notes Magazine</b>	The industry-leading agent publication.

**ACT NOW!-AgenciesOnline valued price at \$33.00 monthly when billed to credit card!**

Agency name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact person: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_  
 Fax: (\_\_\_\_\_) \_\_\_\_\_ E-mail address: \_\_\_\_\_  
 Desired user name: \_\_\_\_\_ Desired password: \_\_\_\_\_  
 Payment enclosed     Mastercard     VISA     Discover     American Express

Credit card number: \_\_\_\_\_ \*Exp. Date: \_\_\_\_\_  
 Name on card (please print): \_\_\_\_\_ \*V-code: \_\_\_\_\_  
\*Note: V-code is required to process your credit card! (AX—4 digit code on front of card; MC/VISA/DISCOVER—3 digit code on back of card)  
 Signature: \_\_\_\_\_ \*Corporate credit card:  Yes  No (\*Required)  
 \*Card billing address if different from above:  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_